

Thesaurus

label	replace by
2-factor theory	2-factor theory
5-factor model	5-factor model
7s model	7s model
agency theory	agency theory
agency theory perspective	agency theory
agency-theory	agency theory
agency-resource dependence view	agency-resource dependence view
animosity model	animosity model
attention based view	attention based view
attention-based view	attention based view
attribute-based approach	attribute-based approach
author cocitation analysis	author cocitation analysis
balanced scorecard approach	balanced scorecard approach
bass model	bass model
behavioral-theory	behavioral-theory
bibliometric analysis	bibliometric analysis
big five model	big five model
binary logistic model	binary logistic model
bottom-up input-output model	bottom-up input-output model
business model adaption	business model adaption
business model ambidexterity	business model ambidexterity
business model efficiency	business model efficiency
business model innovation	business model innovation
business model innovation/change	business model innovation/change
business model novelty	business model novelty
capital theory	capital theory
causal model	causal model
chum prediction modeling	chum prediction modeling
citation analysis	citation analysis
cluster analysis	cluster analysis
cluster-analysis	cluster analysis
cocitation analysis	cocitation analysis
co-citation analysis	cocitation analysis
cognitive load theory	cognitive load theory
collective view	collective view
comparative models	comparative models
competing models	competing models
competitive model	competitive model
complexity theory	complexity theory
configurational approach	configurational approach
conjoint analysis	conjoint analysis
conjoint-analysis	conjoint analysis
construal-level theory	construal-level theory
constructive research approach	constructive research approach
consumer culture theory	consumer culture theory

content analysis	content analysis
contingency approach	contingency approach/theory/view
contingency theory	contingency approach/theory/view
contingency view	contingency approach/theory/view
corporate governance theories	corporate governance theories
count data models	count data models
covariance structure-analysis	covariance structure-analysis
cross-category analysis	cross-category analysis
cross-country analysis	cross-country analysis
cross-national analysis	cross-country analysis
cross-national research	cross-country analysis
cross-cultural analysis	cross-cultural analysis
crosswise model	crosswise model
customer portfolio models	customer portfolio models
dart model	dart model
data envelopment analysis	data envelopment analysis
data envelopment analysis (dea)	data envelopment analysis
data models	data models
default prediction modeling	default prediction modeling
dirichlet model	dirichlet model
discrete choice analysis	discrete choice analysis
discriminant-analysis	discriminant-analysis
dual processing theory	dual processing theory
dynamic theory	dynamic theory
dynamic-model	dynamic-model
economic impact analysis	economic impact analysis
empirical analysis	
empirical-analysis	
epidemic diffusion models	epidemic diffusion models
exchange theory	exchange theory
exploratory analysis	exploratory analysis
exponential random graph models (ergm)	exponential random graph models (ergm)
fuzzy logic	fuzzy logic
fuzzy sets	fuzzy sets
fuzzy-sets	fuzzy-sets
game theory	game theory
governance value analysis	governance value analysis
gravity model	gravity model
grounded theory	grounded theory
grounded theory research	grounded theory
hedonic pricing model	hedonic pricing model
herzberg's two-factor theory	herzberg's two-factor theory
hierarchical bayesian model	hierarchical bayesian model
hierarchical linear modeling	hierarchical linear modeling
identity theory	identity theory
importance-performance analysis	importance-performance analysis
individual growth curve analysis	individual growth curve analysis

input-output-analysis	input-output-analysis
institutional logics	institutional logics
institutional theory	institutional theory
institution-based view	institution-based view
integrative propositional analysis	integrative propositional analysis
interaction approach	interaction approach
internalization theory	internalization theory
internationalization theory	internationalization theory
justice theory	justice theory
kano model	kano model
kanos model	kano model
key informant approach	key informant approach
knowledge based view	knowledge based view/theory
knowledge-based theory	knowledge based view/theory
knowledge-based view	knowledge based view/theory
knowledge spillover theory	knowledge spillover theory
knowledge-driven approach	knowledge-driven approach
latent class analysis	latent class analysis
latent class cluster analysis	latent class analysis
legitimacy theory	legitimacy theory
logit panel data model	logit panel data model
longitudinal analysis	longitudinal analysis
market information approach	market information approach
means-end chain analysis	means-end chain analysis
means-end chains	means-end chain analysis
means-end theory	means-end theory
mental models	mental models
metaanalysis	meta-analysis
meta-analysis	meta-analysis
moral theory	moral theory
multiagents analysis	multiagents analysis
multilevel approach	multilevel approach
multilevel models	multilevel models
multi-regression model	multi-regression model
multi-stakeholder approach	multi-stakeholder approach
neo-institutional theory	neo-institutional theory
network analysis	network analysis
network theory	network theory
nk model	nk model
nonparametric frontier models	nonparametric frontier models
open business models	open business models
open innovation model	open innovation model
panel data analysis	panel data analysis
panel data model	panel data model
partial least squares structural equation modeling (pls-sem)	partial least squares structural equation modeling (pls-sem)
participative business model	participative business model
patent analysis	patent analysis

path model	path model
pims-based analysis	pims-based analysis
portfolio analysis	portfolio analysis
principal component analysis	principal component analysis
probit models	probit models
process model	process model
process view	process view
prospect theory	prospect theory
prospect-theory	prospect theory
qualitative analysis	qualitative analysis
qualitative approach	qualitative approach
qualitative comparative analysis	qualitative comparative-analysis
qualitative comparative-analysis	qualitative comparative-analysis
qualitative-quantitative approach	qualitative-quantitative approach
random graph models	random graph models
real options logic	real options logic
regression analysis	regression analysis
regression-analysis	regression analysis
relational view	relational view
relationship theory	relationship theory
research-based view	research-based view
resource dependency theory board	resource dependency theory board
resource-based analysis	resource-based analysis
resource-based approach	resource-based view/theory/approach
resource-based theory	resource-based view/theory/approach
resource-based view	resource-based view/theory/approach
resource-based-view	resource-based view/theory/approach
revenue model	revenue model
scenario analysis	scenario analysis
scoring model	scoring model
self-determination theory	self-determination theory
service-dominant logic	service-dominant logic
shareholder theory	shareholder theory
signaling theory	signaling theory
single-index model	single-index model
social identity theory	social identity theory
social-relations analysis	social-relations analysis
stakeholder theory	stakeholder theory
stewardship theory	stewardship theory
stewardship theory perspective	stewardship theory
stochastic frontier models	stochastic frontier models
strategic analysis	strategic analysis
strategic approach	strategic approach
structural equation model	structural equation model
structural equation modeling	structural equation model
structural equation modelling	structural equation model
structural equation models	structural equation model

systemic approach	systemic approach
systems theory	systems theory
technology acceptance model	technology acceptance model
textual analysis	textual analysis
theory of planned behavior	theory of planned behavior
theory of regulatory focus	theory of regulatory focus
theory of relationships	theory of relationships
theory-testing case study	theory-testing case study
three-factor theory	three-factor theory
three-factor theory of customer satisfaction	three-factor theory of customer satisfaction
transaction cost theory	transaction cost theory
transactions cost theory	transaction cost theory
two-part logit model	two-part logit model
usa, web-based analysis	usa, web-based analysis
utility theory	utility theory
viable system approach	viable system approach
viable systems approach	viable system approach
viable systems approach (vsa)	viable system approach
viable system model	viable system model
viable systems model	viable system model